Tutorial Day at MobileHCI 2008, Amsterdam

Text input for mobile devices by Scott MacKenzie

Scott will give an overview of different input means (e.g. key-based, stylus, predictive, virtual keyboard), parameters relevant for designing and assessing mobile text input (e.g., writing speed, cognitive load) and issues related to the context of use (e.g., walking/standing).

Mobile GUIs and Mobile Visualization by Patrick Baudisch

Patrick will introduce different approaches for creating mobile graphical user interfaces. He will talk about the design process, prototyping and assessment of user interfaces, trade-offs related to the design of mobile GUIs and different possible interaction styles. As one specific topic in mobile GUIs he will address concept for mobile interactive visualization (e.g. maps).

Understanding Mobile User Experience by Mirjana Spasojevic

Mirjana will discuss different means for studying mobile user needs and evaluating the user experience. This includes explorative studies and formal evaluations (in the lab vs. in the field), including longitudinal pilot deployments. The lecture will discuss traditional HCI methods of user research and how they need to be adapted for different mobile contexts and products.

Context-Aware Communication and Interaction by Albrecht Schmidt

Albrecht will give an overview of work in context-awareness and activity recognition that is related to mobile HCI. He will discuss how sharing of context in communication applications can improve the user experience. The lecture will explain how perception and sensing can be used to acquire context and activity information and show examples how such information can be exploited.

Haptics, audio output and sensor input in mobile HCI by Stephen Brewster

Stephen will discuss the design space for haptics, audio output as well as sensor and gesture input in mobile HCI. Furthermore he will assess resulting interaction methods and implications for the interactive experience.

Camera-based interaction and interaction with public displays by Michael Rohs

Michael will introduce you camera based interaction with mobile devices; this includes a assessment of optical markers, 2D-barcodes and optical flow as well as techniques related to augmented reality. In this context he will address interaction with public displays, too.

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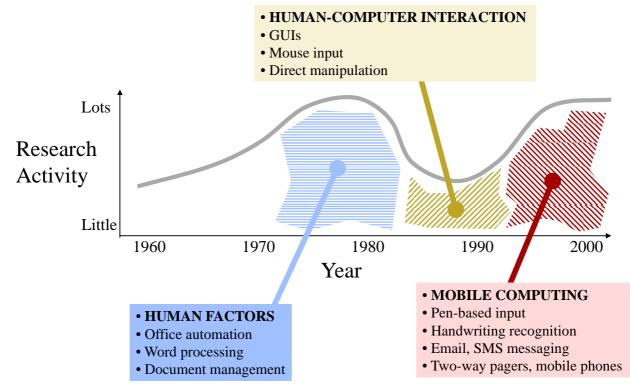
Text Input For Mobile Devices

I. Scott MacKenzie York University, Toronto, Canada

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Text Entry Research - Timeline



Mobile Text Entry

- >1 billion SMS messages sent each day
- Companies are ambitiously searching for improvements to mobile text entry techniques
- Many methods currently exist



3

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Three broad categories



Key-based



Finger-based



Stylus-based

Stylus Based Methods

- Handwriting with automatic recognition
- Tapping on soft or virtual keyboards.



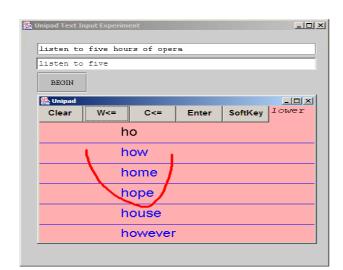


5

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Handwriting Example: Unipad

- Single-stroke handwriting recognition
- Language-based acceleration



KSPC ≈ 0.5 Entry speed > 40 wpm

Virtual vs Physical Keyboards

- Virtual keyboards
 - Aka "soft keyboards" or "on-screen keyboards"
 - Similar to clicking buttons in a GUI
 - Typically used with a stylus (but also with a finger, eye tracking, and other input mechanisms)
- Physical keyboards
 - Desktop qwerty, miniature qwerty, mobile phone keypad,
 5-button pager, 3-key date stamp, 1-key input, etc.
- Design Issues
 - Key layout, key size, key shape, number of keys, activation force, feedback, disambiguation, language modeling, word prediction, etc.

7

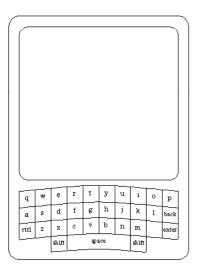
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Keyboard Layouts - A Brief Tour

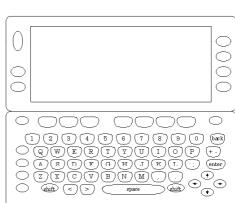


Qwerty

- Designed to be slow!
- Prevents typing machines from jamming







Qwerty variations

9

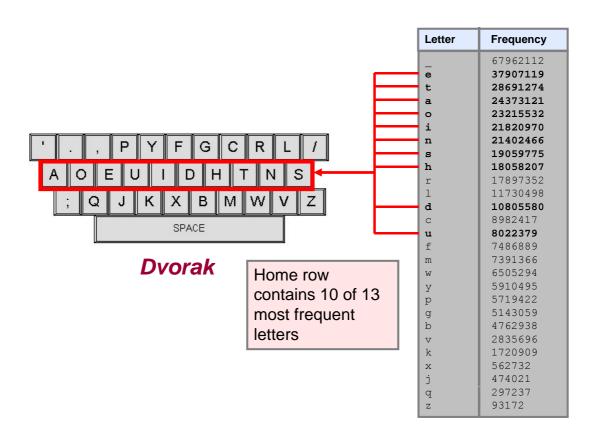
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Dvorak

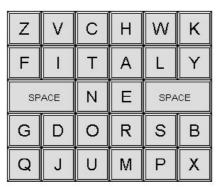
Design issues

 Speed typing by maximizing home row and alternate hand typing



11

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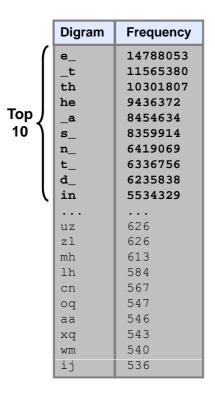


Fitaly



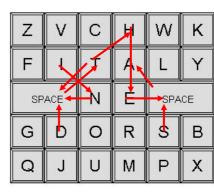
Opti

- Stylus input on "soft keyboard"
- Speed entry by minimizing stylus movement for English text





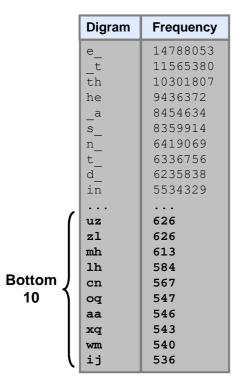




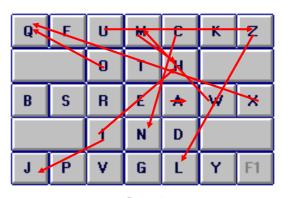
Fitaly

13

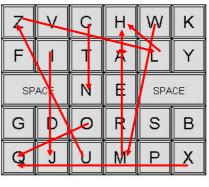
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Opti



Fitaly

Performance Issues

- Fitaly and Opti were designed to improve performance by minimizing movement distances (for English text entry)
- Is this a reasonable design goal?
 - Stylus input YES
 - Movement is slow (Fitts' law)
 - Selection is fast (tap key)
 - Movement time >> selection time
 - Eye gaze input NO
 - Movement is fast (saccades)
 - Selection is slow (dwell on key)
 - Movement time << selection time

15

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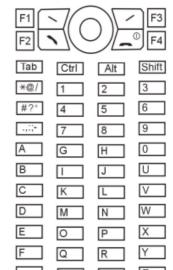
	а	Ъ
	С	d
	е	f
	g	h
	i	j
	k	l
space	m	n
**	0	р
	q	r
	ß	t
	u	v
	W	х
	Z	y

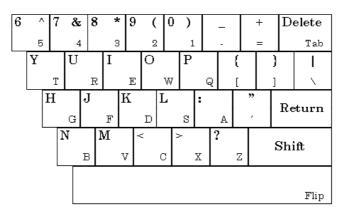
a	ь	U	d	е	f
g	h	i	j	k	1
m	n	0	р	q	r
8	t	u	v	w	х
z	У		spa	ice	

a	ь	С	d	е	f	g.	h	i	j	k	l	m
n	0	р	q	r	Ø	t	u	v	W	х	Z	У
space												

ABC

- Non-qwerty shape
- Familiar letter arrangement





Half Qwerty

Design issues

• One-handed input

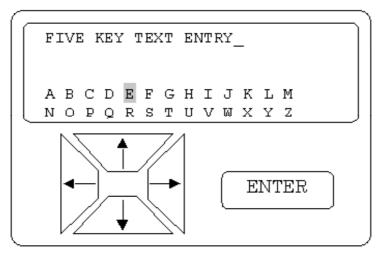
17

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Phone

- Legacy technology
- Includes letters for telephone exchange names



Five-key pager

Design issues

• Very small device with just 5 buttons

19

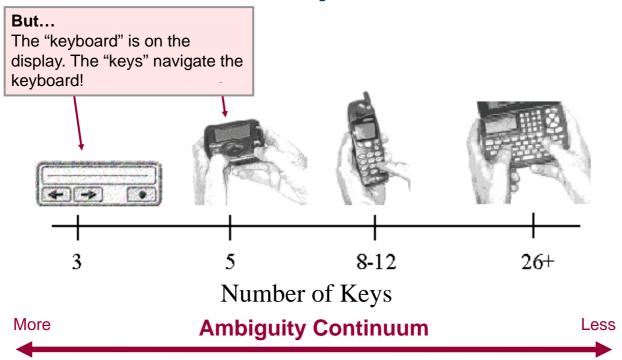
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Three-key date stamp

- Very small device with just 3 buttons
- Predictive techniques to increase entry speed

Number-of-keys Continuum



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One-key Input



22

21

...sure



One-key Text Input

Design Issues

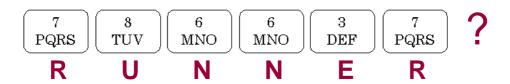
- What moves (a hot spot vs the underlying letters)
- Hot spot speed (places upper limit on entry speed, but faster = more errors)
- Hot spot path (cyclic vs reset on select)
- · Letter arrangement (ABC vs. optimized)
- Error correction
- · Combine with language acceleration techniques

23

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Ambiguity

- Ambiguity occurs if there are fewer keys than symbols in the language
- Disambiguation is needed to select the intended letter from the possibilities
- Phone keypad is a typical example



Or, is it **SUMMER**, is it **STONES?**

24

Disambiguation Solution #1

Multi-tap

 $\begin{array}{c|c}
7 & 8 & 6 & 6 & 3 & 7 \\
PQRS & TUV & MNO & MNO & DEF & PQRS
\end{array}$

RUNNER = 7778866n6633777 R U N N E R

SUMMER = 7777886n633777 S UM M E R

STONES = 77778666N66337777 ST O N E S

25

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Disambiguation Solution #2

Dictionary-based (T9)

 $\begin{array}{c|c}
7 \\ PQRS
\end{array}
\begin{array}{c|c}
8 \\ TUV
\end{array}
\begin{array}{c|c}
6 \\ MNO
\end{array}
\begin{array}{c|c}
6 \\ MNO
\end{array}
\begin{array}{c|c}
3 \\ DEF
\end{array}
\begin{array}{c|c}
7 \\ PQRS
\end{array}$

RUNNER = 786637nn RUNNE R

SUMMER = 786637 SUMMER

STONES = 786637n STONE S

Demo

java T9 d1-wordfreq-phoneks.txt -a

```
text>java T9 d1-wordfreq-phoneks.txt -a | more
ca ac bc
bbc cab
bad ace
acid cage
able cake bald calf
baker cakes
ball call
calls balls
can ban
came band
car bar cap
case care base card bare cape
based cared
cases cards acres bases
basin cargo
cars bars bass
carries barrier carrier
barriers carriers
carry barry
cast cart
act cat bat
cat batch
acts cats
cause abuse
```

27

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T9-Qwerty Hybrid

7100t Blackberry by RIM (Research In Motion)



Word Completion

- Basic problem...
 - Given preceding text, predict subsequent text
- Design issues
 - Dynamic vs. static language model
 - Word-level or phrase-level prediction
 - Size of candidate word list
 - Candidate word selection
 - Perceptual cost of attending to predictions
 - Improving performance (audio feedback?)

Demo: java WordPredict d1-wordfreq.txt 10

29

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Word Completion Example

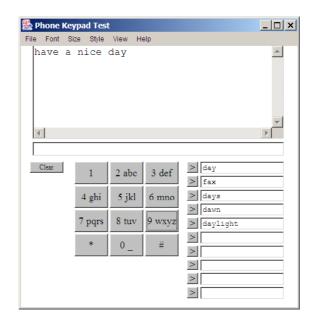
- Consider the word "vegetable"
 - How many and what keystrokes are required?

Word Stem	Candidate List
v	very voice view value various
ve	very version vehicle vehicles versions
veg	vegetables vegetation vegetable vegetarian vegetarians

```
vegetable 979 vegS (stylus input, n = 5) vegetable 979 vegNNS (keypad input, n = 5)

6 keystrokes, KSPC = 0.6
```

Disambiguation + Word Completion



Demo: java PhoneKeypad d1-wordfreq-phoneks.txt

31

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KSPC^a Characteristics

Method	KSPC	,
Date Stamp #1	10.7112	,
Date Stamp #2	10.5507	
Date Stamp #3	9.2143	
Date Stamp #4	6.4150	
Date Stamp #5	4.9230	
Date Stamp #6	4.1032	
5-key pager	3.1248	
Multitap	2.0242	
MessageEase	1.8157	
LetterWise	1.1467	
T9	1.0064	,
Qwerty	1.0000	
wp-keypad-10	0.7939	
wp-keypad-5	0.7293	
wp-stylus-1	0.7176	
wp-keypad-1	0.7176	
wp-keypad-2	0.6867	
wp-stylus-2	0.6272	
wp-stylus-5	0.5366	
wp-stylus-10	0.4896	

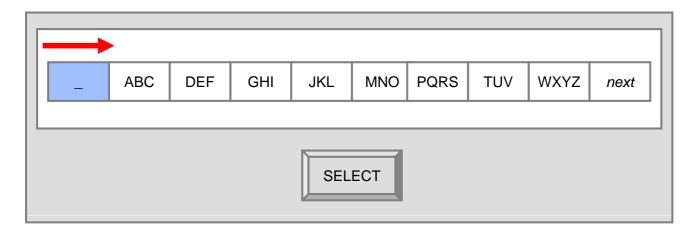
KSPC > 1

KSPC < 1

^a Keystrokes entered per character of text generated

T9 With One Key

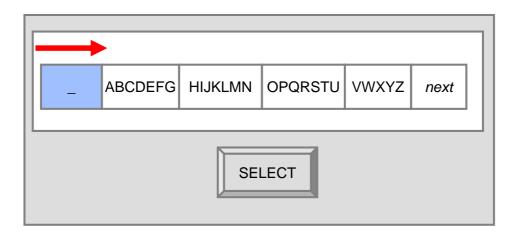
- A one-key implementation is possible
 - Advantage: fewer steps to reach desired letter
 - Disadvantage: disambiguation necessary



33

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Fewer Steps



T9 With Eye Gaze

- T9 works remarkably well (KSPC ≈ 1)
- An eye gaze implementation is possible
 - Advantage: large keys
 - Disadvantage: disambiguation necessary

KSPC = 1.0064

	ABC	DEF
GHI	JKL	MNO
PQRS	TUV	WXYZ

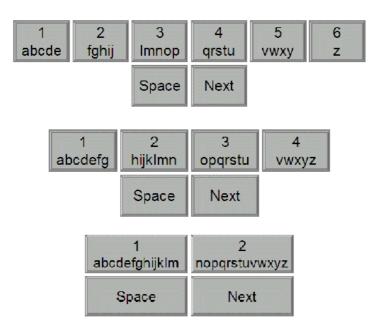
KSPC = 1.0670

ABCDEFG	HIJKLMN
OPQRSTU	VWXYZ

35

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KSPC/Ambiguity Demo



Demo: java T9 d1-wordfreq-k6ks.txt -k
Demo: java KSPCWords d1-wordfreq-t6ks.txt

What's Ahead

- Performance issues
 - Measurement of entry speed
 - Characters per second vs words per minute
 - Measurement of accuracy
 - Measurement of character-level error rates
 - Type of errors
 - Other performance issues (particularly as per eye gaze)
 - Modeling movement, attention, cognition
- Evaluation
 - Research questions and how to answer them
 - Experiment design issues
 - Conducting user studies
 - Gathering and analyzing data
 - Reporting results in research papers

Evaluation Slides

Skip

37

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Evaluation

- Research questions
 - Typically, something like...
 - Is method A as fast/accurate as method B?
 - How much practice to reach, say, 15 wpm?
- Research questions come together in experiments as...
 - Independent variables, and
 - Dependent variables

Independent Variables

- These are the factors and levels in an experiment
- Examples

Factors	Levels
Input technique	Multitap, T9
Keyboard layout	Qwerty, Opti, Fitaly
Key size	small, medium, large
Type of feedback	visual, aural, both, neither
Session	1, 2, 3 10
Word prediction	off, on
Gender	male, female

39

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Dependent Variables

- These are the behaviours measured
- Examples

Variable	Units
Speed	Words per minute (wpm)
Accuracy	Percent errors (%)
Key activity	Keystrokes per character (kspc)
Backspace key events	Count or ratio
"Other" events	Count or ratio

Speed as a Dependent Variable

- Relatively straight forward to measure
- Example...

1 2 3 4 123456789012345678901234567890123 the quick brown fox jumps over the lazy dog

> t = 60 seconds = 1 minuteNumber of characters = 43 Number of words = 43 / 5 = 8.6 Speed = 8.6 / 1 = 8.6 wpm

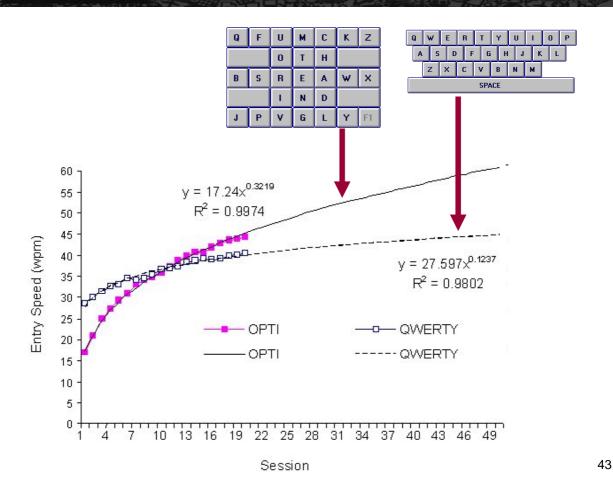
Note: Definition of a word: "five characters, including spaces, punctuation, etc"

41

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Opti vs. Qwerty Example

- Two Independent variables
 - Keyboard layout with 2 levels: Opti, Qwerty
 - Session with 20 levels: 1, 2, 3, ... 20
- Referred to as a 2 x 20 factorial design
- The 40 test conditions were given to all participants, thus we have a 2 x 20 within-subject design (i.e., each subject received all 40 test conditions)
- Note: within-subject design = repeated measures design (cf. between-subjects design)



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Accuracy as a Dependent Variable

- A bit trickier
- Example...

the quick brown fox the quixck brwn fox

Transcribed text

1. How many errors?

2 (gee, that was easy)

- 2. What are the errors?
 - An "x" was inserted
 - An "o" was omitted
- 3. What is the error rate (%)?

$$ER = 2 / 19 = 0.105 = 10.5\%$$

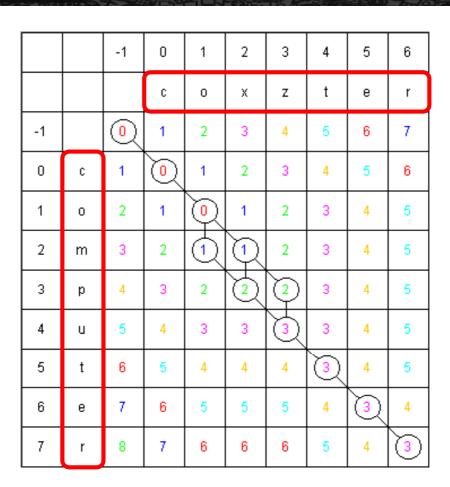
Minimum String Distance (MSD)

- In the example, there were two errors
- Relative easy for us to spot
- Hard to automate (i.e., use software)
- Can be done using an algorithm from DNA analysis to compute the minimum distance between two strings
- Consider...

computer coxzter

45

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Pseudo Code Algorithm¹

¹Soukoreff, R. W., & MacKenzie, I. S. (2001). Measuring errors in text entry tasks: An application of the Levenshtein string distance statistic. *Extended Abstracts of the ACM Conference on Human Factors in Computing Systems -- CHI 2001*, 319-320. New York: ACM.

47

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MSD Properties

Well-defined zero

$$msd(A, B) = 0, iff A = B$$

Bounded

```
0 \le msd(A, B) \le max(|A|, |B|) where |N| = length of string N
```

Commutative

```
msd(A, B) = msd(B, A)
```

Text Entry Error Rate

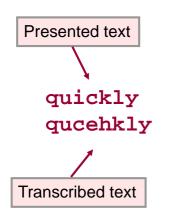
$$msd(A, B)$$
Error Rate =
$$\frac{msd(A, B)}{max(|A|, |B|)} \times 100\%$$

But, there is a problem... Let's see

49

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Accuracy - Revisted



- 1. How many errors?
 - 3 (that was a bit tricky)
- 2. What are the errors?

Hmm, let's see

3. What is the error rate?

ER = 3 / 8.25 = 0.364 = 36.4%

- quic--kly qu-cehkly
- quic-kly qucehkly
- qui-ckly qucehkly
- qu-ickly qucehkly

Optimal Alignments

quic--kly qu-cehkly

quic-kly qucehkly

qui-ckly qucehkly

qu-ickly qucehkly

- The answer to the question "What are the errors?" shows the set of "optimal alignments" (the set of string pairings with the computed MSD)
- Properties
 - 1. The set size is often > 1
 - 2. The alignments are often of different lengths (in the example, 9, 8, 8, 8)
- Because of #2, the error formula needs to be tweaked...

51

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Text Entry Error Rate (new)

Error Rate =
$$\frac{msd(A, B)}{\overline{S_A}} \times 100\%$$

Where \overline{S}_A is the mean size of the alignments (in the example, 8.25)

Demo

53

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Optimal Alignments - revisited

- Properties (again)
 - 1. The set size is often > 1
 - 2. The alignments are often of different lengths (in the example, 9, 8, 8, 8)
- We just dealt with #2
- Implications of #1
 - We don't know what the "user" did
 - This is a problem if we wish to do character-level error analyses

Character-Level Error Analyses

- Reasonable compromise
 - Assume each error possibility occurs with equal probability
 - Instead of adding "1" for each error, add "1 / N", where N is the number of alignments, and repeat N times
 - Table view
 - For each character in the alphabet, tally the weighted occurrences of
 - Deletion errors
 - Substitution errors
 - Insertion errors
 - Matrix view (aka confusion matrix)
 - When a substitution error occurs, it is often important to know what was substituted (e.g., handwriting recognition)
 - Next slide...

55

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Confusion Matrix

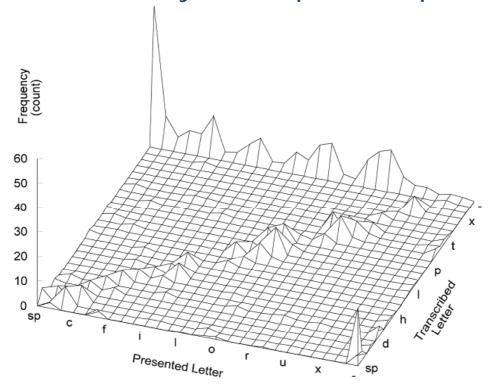
Transcribed Character _ a b c ... z - # Legend Correct Insertion error Substitution error Deletion error # 'Other' character

Demo

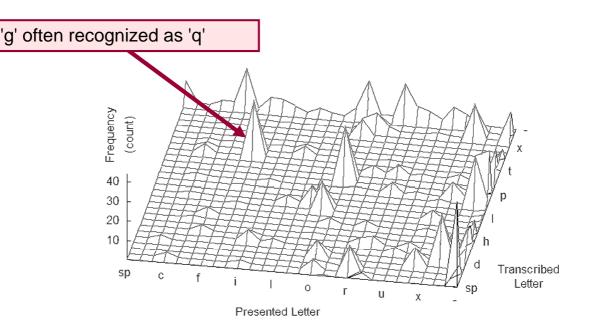
57

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Three-Key Text Input Example



Handwriting Recognition Example



59

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Future Challenges

- We have compared "presented" with "transcribed" text
- What about the user's actions that produced the transcribed text?
- The correspondence is inherently one-forone with a Qwerty keyboard, but this is typically not the case for mobile text entry
- Examples (next slide)

"lazy dog" - Multitap vs T9

Multitap:

T9:

lazy dog ← Presented text
5299*0364 ← Keystrokes
laz y dog ← Transcribed text

Bottom line:

Error analyses must consider the user's input stream, not just the final result.

61

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Thank You

References

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- 7. MacKenzie, I. S., and Zhang, S. X. An empirical investigation of the novice experience with soft keyboards, Behaviour & Information Technology 20 (2001), 411-418.
- 8. MacKenzie, I. S., Zhang, S. X., and Soukoreff, R. W. Text entry using soft keyboards, *Behaviour & Information Technology 18* (1999), 235-244.